



**City Manager's Office**  
City of Frisco, Texas

## Memorandum

**To:** Frisco Community Development Corporation Board of Directors

**Cc:** George A. Purefoy, City Manager

**From:** Ron Patterson, Assistant City Manager

**Date:** 5/20/2010

**Agenda Caption:** Discuss and give staff direction on naming alternatives for the CDC Building.

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### **Action Requested:**

Provide direction to staff concerning naming alternatives for the building previously known as the "Beal Building" located at 8000 Dallas Parkway.

### **Background Information:**

Staff has collected a number of naming suggestions from a variety of sources for the Boards review and consideration. The list is attached.

### **Board Review/Citizen Input:**

NA

### **Alternatives:**

NA

### **Financial Considerations:**

NA

### **Legal Review:**

NA

**Supporting Documents:**

PowerPoint with suggested names.

**Staff Recommendation:**

Consider provided names and further direction to staff.